



CAROLINE YOUNG

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1553 STEELE ST. DENVER, CO 80206

MEET YOUR NEXT ART DIRECTOR

Design leader and creative project manager with **7+ years of experience bridging creative vision and operational execution**. Skilled at balancing big-picture strategy with day-to-day logistics, I thrive in fast-moving environments where clarity, organization, and collaboration are key. Experienced in leading cross-functional teams, managing multiple projects at once, and building systems that bring method to madness while keeping creativity at the helm of everything I work on.

KEY COMPETENCIES

CREATIVE DIRECTION

PROJECT MANAGEMENT

PUBLIC SPEAKING

DESIGN

CAMPAIGN STRATEGY

STRATEGIC THINKING AND PROBLEM SOLVING

ADOBE SUITE

BRAND DESIGN

CLIENT RELATIONS

PROFESSIONAL EXPERIENCE

Creative Client Lead (Promoted from Art Director)

CleverFunnel Digital Marketing, Denver, CO

Jan 2023 – Present

Serves as the primary creative and project lead, translating client goals into actionable timelines and deliverables. Collaborates cross-functionally to align creative execution with business objectives while managing resources, mentoring designers, and keeping projects moving seamlessly to completion.

Lead Designer

Mixed Handed Branding, Eugene, OR

Aug 2020 – Aug 2022

Drove rebrand campaigns for SMBs, building visual identities that spanned print, digital, and in-person experiences. Designed and evolved brand systems across multi-channel marketing efforts, ensuring consistency and creative impact.

Graphic Designer

Emerald Media Group, Eugene, OR

Sept 2018 – Feb 2021

Managed a design team of 10 to deliver print publications on tight deadlines. Executed layout and ad design for local businesses, creating visually engaging, brand-aligned issues that drove readership and advertiser satisfaction.

EDUCATION

Bachelor of Science
Marketing, Psychology
June 2022

University of Oregon
Eugene, Oregon

